



**BURT LAKE MARINA TAKES TOP HONOR AT FOUR WINNS
30TH ANNIVERSARY INTERNATIONAL DEALER MEETING**

Presentation of the prestigious Winn Award to longstanding northern Michigan marina

Cadillac, Michigan, July 20, 2005 – At the culmination of the 30th anniversary Four Winns International Dealer Meeting this week, company officials honored Burt Lake Marina of Indian River, Michigan with the prestigious Winn Award.

The coveted Winn Award, established by Four Winns' founding family in 1987, is presented each year to the Four Winns dealership that best represents the drive, spirit, energy and courage of the Winn family. The Winn Award recipient is selected by representatives throughout the company in recognition of outstanding contributions to the marine industry.

Burt Lake Marina owners, Lisa Renaud LaPrairie and Ty LaPrairie were presented the Winn Award during the company's banquet on Monday, July 18 in Cadillac, Michigan. "As a relatively small dealership, this award comes as a surprise and a great honor to us at Burt Lake Marina," said Lisa LaPrairie on receiving the award. "It is our mission every day to provide the service excellence and quality our customers deserve. I'm proud to know that our standards measure up to this award."

Located on Burt Lake in Indian River, Michigan near Petoskey, Burt Lake Marina sells new and used Four Winns boats, and provides year-round storage and service. For more than 30 years the dealership has served area residents and seasonal visitors with top-notch sales assistance and preventative maintenance, with the goal of making it easy for its customers to get on the water safely.

Before Lisa and Ty took the helm of Burt Lake Marina, the dealership was owned by Lisa's parents Larry and Ro Renaud. Lisa LaPrairie's sister, Jill Feagan, is also a member of the Burt Lake Marina team. After serving several years as an instrumental employee within the Four Winns parts division, Jill came "home" to the dealership where she serves as assistant service manager.

Four Winns President, John Anderson, and Regional Sales Manager, Skip Marsh, presented the award during the Four Winns 30th Anniversary International Dealer Meeting July 17 - 19, 2005. The event brought Four Winns dealers from around the world and to Four Winns' hometown of Cadillac, Michigan. Over the course of the event, 2006 model sport boats, deck boats, cuddy cabins and cruisers were displayed and tested at the company's Lake Cadillac Test Center.

"In the 18-year history of the Winn Award, we have paid tribute to many outstanding dealerships," explains Marsh. "But this year's honoree is especially noteworthy." "For 36 years, Burt Lake has quietly gone about the business of serving their customers, and they truly exemplify the spirit of the Winn award as well as any Dealer – large or small – I've ever seen."

Four Winns®, A Genmar® Boat Company